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Steganos Software unveils **OkayFreedom** – A VPN service enabling private, uncensored web surfing.

Software Provides Automatic Support for BBC iPlayer, Enabling British Travelers and Expats to Access Blocked Sports and TV Programs While Abroad.

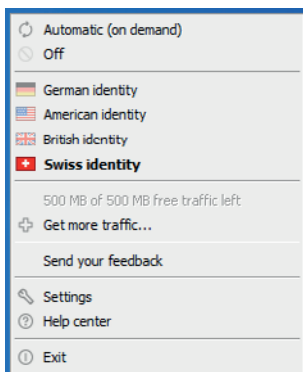


Berlin, Germany, November 7th, 2012 – Steganos Software GmbH, a leading provider of user-friendly security and privacy software for individuals, home offices and small businesses, today announced the debut in the U.K. of OkayFreedom – a VPN service enabling Internet users to privately and securely surf all Web content, regardless of their geographic or physical location. Designed for individuals who want to protect their online identity and activities while using public WiFi, as well as for U.K. residents, overseas travelers and expatriates who wish to access Web content or videos blocked by certain countries, OkayFreedom provides users with an easy and ad-free way to surf the Internet.

According to a recent Freedom House survey – “Freedom on the Net 2012: A Global Assessment of Internet and Digital Media” – between January 2011 and May 2012, 20 of 47 countries examined for Internet freedom experienced increased restrictions on Internet usage. The study also found that while blocking and filtering online information remains the most popular means of Internet restriction, some governments are attempting to use legislation, manipulation, physical attacks or political surveillance to control or restrict Internet freedoms. Among the countries cited for significant restrictions on Internet freedom were Pakistan, Bahrain, Saudi Arabia and China – countries in which there are significant numbers of British expatriates.

“This year’s Freedom House survey on Internet freedom shows a dismaying increase in Internet restrictions throughout many countries that are popular with expatriates and business travelers,” said Gabriel Yoran, managing director of Steganos Software. “We developed OkayFreedom to re-open the Internet worldwide, enabling users to bypass country restrictions on Web content. With our VPN solution, anyone can access the online content they want anytime and anywhere,” he added.

OkayFreedom employs a network of encrypted, worldwide servers that direct data traffic. At present, users can assume a U.S., German, Swiss, or alternate British identity with the mere click of a button. The VPN service enables users to access blocked content from sites such as the BBC, Eurosport and ITV, and automatically accesses blocked BBC iPlayer content.



Choose your identity when surfing online and unlock content automatically.

Product Pricing

Steganos' latest software offering has three different pricing levels with an opportunity to earn additional data volume through recommendations of the product:

- The free version enables users to surf 500 MB per month. By recommending the software to up to five other individuals, users can “earn” an additional 100 MB of monthly data volume per recommendation.
- OkayFreedom's premium version – costing £ 4.95/month or £ 49.95/year – provides 5 GB of Internet traffic per month. Users can recommend the software to up to 10 individuals and thereby earn an additional 500 MB of data volume per recommendation.
- For unlimited surfing, Steganos' premium flat version costs £ 9.95/month or £ 59.95/year.

OkayFreedom can be downloaded from OkayFreedom.com. The software installs itself automatically and doesn't require additional set-up. Data is channeled through fast servers, ensuring a comfortable Web surfing experience for users, regardless of price level.

System Requirements

OkayFreedom works on Microsoft Windows® 8, 7, Vista™ and XP. Manual unblocking of censored website content can be accomplished with all Web browsers; automatic unblocking

functions with current versions of Google Chrome and Mozilla Firefox.

The software requires 50 MB of hard-drive space and a minimum of 1 GB of RAM for installation.

About Steganos Software GmbH

Founded in 1996 and headquartered in Berlin, Germany, Steganos Software GmbH offers a complete portfolio of user-friendly security and privacy software products for data protection and online anonymity. Steganos has more than two million users throughout Europe, North America and Latin America. The company's product portfolio is available on its website and through a global network of business partners. Steganos also distributes software through the OEM channel and product bundles. Further information about the company can be found at www.steganos.com.

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